

BACK ON TRACK Team

December 6, 2004

Present were: Pat Holmquist, Jerome Barry, Janet Johnson, Gary Gollner, Jeff Walter, Mike Reynolds, Kate Speck, Jack Andrews, Jeremiah Dinslage, Jim Ruby, Monique Oates, Tim Perry Mary Barry-Magsamen, Karen Heusel, Laura Vandenberg, Topher Hansen, Otto Schultz, Kit Boesch, Nanette Gingery, Ed Lankas, Dennis Svoboda.

Schedule Conflicts: Jay Conrad, Mike Losee, Brendan Evans, Pete Kalita

1. Introductions – **JEREMIAH DINSLAGE** of the Professional Information/CPC Committee and **JANET JOHNSON** of CHOICES joined the Coalition.

2. NEXT MEETING: JANUARY 3, 2005, 501 S. 7TH ST.
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3. SAAC Brochures – were distributed. Everyone is to consider “On Track” as a name for the whole coalition. It would be “On Track: The Substance Abuse Action Coalition of Lancaster County.” The three teams would be Start On Track (prevention), Keep On Track (criminal justice) and BACK ON TRACK (treatment)
4. Copies of “Ten Policies” produced by Join Together were distributed. Anyone can copy these for board members, staff, and policy makers. However, Otto will draft a cover letter to our legislators, county and city officials and send it to them.
5. Seward Coalition – Monique Oates reported that the Bridges Coalition has been going since 1996. They recently adopted a strategic plan with 5 major goals.

Action Items

6. Kit Boesch reported on a Crime Commission Request for Proposals that could be very helpful with a problem in both Lancaster and Seward Counties. Youth with legal violations, who need treatment often wind up in expensive detention because they cannot get into treatment. There is a systemic problem and getting some money to pull together the right cross section of people to work it out makes sense. Ed Lankas, Pat Holmquist, Jerome Barry, Topher Hansen, and Mary Barry-Magsamen agreed to work on this project.
7. Kit Boesch reported on the plans for a major conference May 9 (all day) and May 10 (half-day) for Southeast Nebraska. The design of the conference will involve treatment, prevention and criminal justice issues and will take up some controversial subjects. Dr. David Rosenbloom of Join Together will be the featured speaker on May 10 with legislators and others on the “Ten Policies” theme. The next meeting is 10 am 12/14 at 555 S. 9th St.
8. Jerome Barry reported that a team is working to improve the Treatment of Co-occurring Disorders in our programs. We are targeting a small local grant to help us find a model for what we will do, then we can seek a \$500, 000 federal grant to actually do the work.

9. Jerome Barry also reported on a common authorization to release information. Reducing the number of Auth's would make for some greater efficiencies in the system.
10. Marketing Plan – Mike Losee/Otto Schultz
They need feedback on the 3 scripts that they recently revised. We are likely going to use outside talent for the 'faces' - primary reasons is finding people who's stories match up to the messages we want to tell. Also, the faces of recovery has not got back to us yet, and we don't want to delay. Once we confirm we are good to go with the scripts, we will begin producing and will then start web site development phase.
11. Gathering income data for Prevention & Treatment Programs – Otto will gather income data from treatment and prevention programs but will report only aggregate figures, so no individual program's income data would be published. This will tell us how much money is being spent on substance abuse treatment and prevention in the County.
12. Expand BACK ON TRACK to include individual members - Goal 4 – Nanette Gingery, Mike Reynolds, Dennis Svoboda, Jack Andrews and Otto Schultz – will meet on 12/14 at 2:00 p.m. at DIRECTIONS EAP 4915 Old Cheney to work on the brochure copy and plan for bringing in individual members to the Coalition.
13. Twelve Step Orientation - Goal 3– Pat Holmquist reported that this committee has met twice. The idea is to find a stronger way to introduce people to recovery groups than merely assigning them to blindly pick meetings that they may not match with. We are considering combining this class with current DUI classes.
14. Fortenberry Letter Talking Points - Goal 2 – Topher Hansen. Otto will draft a letter based on the one from “Faces and Voices of Recovery” and send it as a basis for talking points to members of the Coalition and include the Congressman Elect's fax number.